

John Smith 2313 Linden Dr. Anywhere, CA 55555

Dear JOHN,

Congratulations,

Stop in to our Grand Opening Sales Event going on now at

## [DEALER NAME] [DEALER ADDRESS].

If you are currently in the market for a Quality Pre-owned vehicle, now is the time to visit [DEALER NAME]. We have one of the areas largest selections of Quality Pre-owned vehicles to choose from, with a name that you can trust.

Why pay 25% interest when I can guarantee you will only pay 13%, its Guaranteed!!

I CAN HELP call me directly at [DEALER PHONE] ask for [YOUR NAME HERE] or follow the steps 1-2-3 below:

## [YOUR NAME] [555-555-555]

## 24 HOUR CREDIT HOTLINE & WEBSITE

Step 1: Call 888-849-9723 or log on to: 999carloan.com

Step 2: Give them your pin number # [PIN HERE]

Step 3: Write down your pre-approved amount:\_\_\_\_\_