



5555 W. Plam Spring  
Anywhere, CA 55555  
www.yoursite.com  
1-800-555-5555

JOHN WILLIAMS  
2313 RIDGEWAY CT.  
SMALLTOWN, MI 49444

Dear John,

## **THIS IS YOUR FINAL NOTIFICATION!!!**

If you are currently in the market for a New or Pre-owned vehicle I have great news for you. Recent information has identified you as a Blue Chip Customer and you have already been PRE-QUALIFIED TO BUY the vehicle you need from [DEALERSHIP NAME] where you will find one of the areas finest selections of New and Pre-Owned vehicles.

If you have not found the right price, payment, vehicle, interest rate or terms to fit your needs, I CAN HELP give me a call today at [YOUR NUMBER]. Even better, prior to stopping in or calling me, you can find out your pre-qualification amount by calling 1-888-849-9723 24 hours a day 7 days a week or going online to: [WWW.999CARLOAN.COM](http://WWW.999CARLOAN.COM) and entering your PIN NUMBER [PIN HERE]

Hurry offer valid 1 week only!!

Thanks, I look forward to helping you soon.

Sincerely,

[YOUR NAME HERE]  
[YOUR TITLE HERE]  
Office: [555-555-5555]  
Cell: [555-555-5555]  
[EMAIL@YOURDOMAIN.COM]

You can choose to stop receiving prescreened offers of credit from this and other companies by calling toll free 1-888-567-8688. See Prescreen 7 opt out below for more information about prescreened offers.

\*\*TERMS & CONDITIONS OF OFFER: You must be at least 18 years of age to be eligible for this offer. You must continue to meet the criteria used to select you for this offer and our credit worthiness criteria. Your vehicle monthly payment not to exceed 20% of your gross verifiable monthly income; your combined monthly debts and other credit obligations not to exceed 50% of your gross verifiable monthly income; that your down payment meets our equity requirements; and that you furnish the required collateral. This offer is void where prohibited by law. This offer is nontransferable. This offer expires 30 days from the date of the letter shown on the front.