

SUCCESS BEGINS WITH PROSPECTS

WE HAVE CAR BUYERS IN YOUR MARKET

If you knew everyone that was going to purchase a vehicle in your market within the next 72 hours, how many more vehicles could you sell, and how much more commission could you make?



Our prospects are consumers local to your market actively seeking a vehicle and financing.

Over the past 11 years, Customer Track has helped car dealers just like you save thousands every month on their advertising cost while at the same time increasing their sales. At Customer Track we've delivered millions of fresh, local, quality, auto leads throughout the country, and staff a combined 200 years of dealer experience. In today's market environment it is more important than ever to make your advertising dollars stretch. With that in mind, we have developed a marketing program that assures every penny spent is directed at consumers in your market that are going to buy within the next 3 days.

Index

- Page 1 How we generate our exclusive, local, FICO filtered auto leads.
- Page 2 Marketing to your newly acquired prospects, and their options for response.
- Page 3 Optional CT services, and special bonuses for our member dealers.
- Page 4 Sign up today and start putting up the sales numbers you've wanted.



IT'S A SIMPLE FORMULA:
MORE LEADS = MORE SALES

When the customers receive the good news...

That they have been prequalified for an auto loan to your dealership, they have three ways to contact you:

- They can call you direct at the dealership.
- They can call our 24/7 live operators.
- They can apply through our website.

When they call our award winning call center, or apply online, you have the application within seconds, complete with the credit app, and a scheduled appointment. In addition, our live B.D.C. will follow up until they arrive at the dealership for their appointment. Never miss another opportunity because you were busy or closed. Our operators will capture that lead.

Our dealers enjoy an average of 4%-7% response with this letter helping them sell even more cars.

Search last names for GO

You are viewing data for WM CARNET at WM CARNET

Show active contacts by last name in ascending order. GO

Print Letters Print Laser Jet Address Labels Print Inkjet Address Labels Print List

NOTE: When printing lists, check the column header of the fields you wish to show
Pages: 1

Last Name	First Name	Home Phone	Ad
BAKER	SHIRLEY	9184379707	1612
GIBBS	MARC	9188062313	4505
HALPAIN	HOWARD	9187722702	5918
HONEYCUTT	KYLE	9183673844	3612
JAMES	TRACY	9183375233	4018
PECE	RICHARD	9187823777	3226
SEAY	JOHNDAVID	9182725987	1707
SEVA	JOHNDAVID	9183352883	1303
PECE	RICHARD	9183352883	3558
SEVA	JOHNDAVID	9183352883	4018
SEVA	JOHNDAVID	9183352883	3875

Each day using our exclusive lead generating software..

We can find consumers in your market that are currently in the process of seeking both a vehicle and financing from a local car dealership. Better yet, we can filter these consumers by credit score, age, income or most other criteria you desire.



We provide a seamless route to market your new prospects.

You will be able to access these consumers online daily. After you have credentials to our system, you have three options:

- 1.) You can call them, as their phone numbers have already been scrubbed against the do not call registry.
- 2.) You can mail them an attention getting mail piece that will be provided to you at no additional charge.
- 3.) Let our "Live" Business Development Center make appointments for you. Our B.D.C. operates 24/7 so you will never need to worry about missing a valuable sale.

Our Leads Offer One of the Highest Return on Investments in the Auto Marketing Business.

- Filtered Results
- Exclusive Lead Rights
- Easy To Use System
- Pre-approved Buyers
- Fresh Leads Delivered Daily
- 24/7 Live Operator Support
- No Long Term Commitment
- Free Discharged Bankruptcy Leads Weekly
- Rapid Qualifier Credit Profiler
- Live Business Development Center
- Customer Track Customer Retention System
- 4 Color Custom Mail Piece
- Make and Model Leads Available

**Not Quite
Convinced?**
Call And Ask For
Our References.



Ask About Our On
Target Leads and
Bankruptcy Leads.

***Discharged
bankruptcies in your
area weekly are
available weekly to
those who subscribe.***

Each week we acquire and screen only the highest quality, on target customers in your market with 12 months or less open on their auto loans. All bankruptcy leads provided are discharged and local to your market. Call us today to become a member dealer and receive your discharged BK's for a low fee.

Near Prime

SubPrime

Introducing...
Rapid Qualifier

*SHE LOOKS LIKE A 10, BUT IN SECONDS RAPID QUALIFIER
CAN TELL YOU SHE'S ACTUALLY SUBPRIME.*

- No Signatures Required
- No Credit Application Needed.
- No Social Security Number.